

KENTUCKY HEALTH BENEFIT EXCHANGE ADVISORY BOARD

Meeting Minutes

April 3, 2025

Board Members in attendance: Carrie Banahan by proxy for Secretary Friedlander, Harry Hayes, Rachel Roberts, Supraja Parthasarathy, David Roode, John Fones, and Ryan Sadler.

There was no quorum therefore the previous Meeting Minutes were not adopted.

Tyler Little detailed the proposed federal rule that will increase the verification for Special Enrollment periods and income. The change requests for these updates have been submitted. He also detailed the transition from QHP with APTC to Medicaid with the newly updated FPL limits. There is also the implementation of the Pregnancy SEP that went live on April 4th. There are no known system wide issues currently. Agent and kynector training is being reimaged to be more intuitive.

John Pasztor provided updates on kynector outreach. He stated that in March there are over 450 scheduled public outreach and enrollment events. There were also over 2,505 appointments, 1,322 referrals, and 2,332 actions taken regarding application intake and reported changes. John detailed some Rapid Response events where kynectors and KHBE staff are present to help people understand their health insurance options. These events have been very successful. He also recapped the KSHAA Sweet Sixteen event.

There is no update on the Behavior Health subcommittee.

Mia Anderson provided an update on the Education and Outreach Subcommittee. The last subcommittee meeting was held on March 24th. She stated that the focus was on discussing ways to reach the last five percent of uninsured residents of KY and reaching the Hispanic population. The next meeting is scheduled for April 28th.

Tyler Little provided an update on the Agent/Navigator subcommittee. The last subcommittee meeting was held on March 25th. He stated that they discussed the new proposed federal rule changes. There were also discussions for developing educational pieces detailing what type of plans are offered.

Ryan Sadler provided an update on the Qualified Health Plan Subcommittee. The last meeting was on March 19th. The discussion revolved around the expected members that are transitioning to Medicaid and the outreach efforts for these people.

With no further questions asked, the meeting was adjourned.

The next meeting will be May 1, 2025.